SNAPA Annual Conference

CONFERENCE SCHEDULE

JULY 29-31 | LANCASTER, PA

Wednesday, July 29

8:00 AM–5:00 PM
Registration

10:00 AM–12:00 PM
Pre-Conference Sessions

PC1 - Laying the Groundwork: Preparing Your School Nutrition Program for Future Infrastructure Investments
Instructor: *Chela Cooper*

PC2 - Administrative Review Prep for the 26/27 SY
Instructor: *Lindsay Seibert*

PC3 - Procurement Review Prep for the 26/27 SY
Instructor: *Karima Smith*

PC4 - Marriott Kitchen Tour & Q&A
(Max Capacity 20)

1:00–2:30 PM
Opening General Session
Making the House a Home: Leadership, Hospitality, and the Power of Human Connection
Former White House Chef | Chef John Moeller

2:45–3:15 PM
Innovation Sessions

IS 1 - Second Chance Breakfast
Instructor: *Nicky Miller & Jen Barcaro, General Mills*

IS 2 - From Seed to Service: How Singer Helps Schools Grow
Instructor: Kristine Kisthart

IS 3 - The Participation Flywheel: How One Great Menu Item Pays For The Next
Instructor: *Butch Bellah, Smart Mouth*

3:15–3:30 PM
Snack Break

3:30–4:30 PM
Breakout Sessions

1A - White House Wisdom: Simple Culinary Presentation for K–12 Kitchens
Instructor: *Chef John Moeller*

1B - Building a Suit of Armor: A Foodborne Illness Outbreak Simulation
Instructor: *Jesse Alexander*

1C - From Trend to Tray: Innovating the Next Generation of School Meals
Instructor: *Robin Duff*

5:00–6:00 PM
Prized Partner Reception
Diamond/Platinum Partners & Director-level Members only

6:00–6:30 PM
President's Reception
Open to all SNAPA attendees

6:30–9:00 PM
President's Dinner
Evening Entertainment - SNAPA Game Night

Thursday, July 30

7:00 AM–12:30 PM
Registration

7:00–8:00 AM
Committee Breakfast
SNAPA Board and Committee Members Only

8:00–9:00 AM
Breakout Sessions

2A - The Pathway to the DGA Updates and the Science Behind Our Next Steps
Instructors: *Vonda Ramp and Meg Bruening*

2B - Starting from Scratch- High-Impact Techniques That Don't Require Major Operational Changes
Instructor: *Justine McGlone*

2C - Pennsylvania Department of Agriculture- Information for the 26/27 School Year
Instructor: *Caryn Long Earl*

9:15–10:15 AM
Breakout Sessions

3A - Growing Flavor in the Cafeteria: Hydroponic Herbs & Greens for School Meals
Instructor: *Jenni Lee*

3B - Civil Rights and Offer Vs Serve - Annual Training Essentials
Instructor: *Lindsay Seibert*

3C - Managers Can Market! From Kitchen to Content: Learn Instagram and Canva to Showcase Your Program Like a Pro
Instructor: *Amber Zimmerman*

10:30–11:30 AM
General Session
Pennsylvania Department of Education Updates
Instructors: *Vonda Ramp, Lindsay Seibert, Jennifer Jarrett, Jenny Edmondson, and Joe Calvello*

11:30 AM–12:30 PM
Directors' Hour / Exhibit Show

11:30 AM–12:30 PM
Breakout Sessions
Managers & Line Staff Track
4A - Kitchen Safety and First Aid
Instructors: *Michael Humes and Michael Schneider*

4B - Managers and Site Staff: School Nutrition Heroes
Instructor: *Curtistine Walker*

12:30–3:00 PM
Exhibit Show / Exhibits Open To All

3:00–4:00 PM
Breakout Session

5B - Making School Meals Camera-Ready: Simple Food Photography Tips That Actually Work
Instructor: *Kimberly Morris*

5:00 PM
Optional Off-Site: Behind-the-Scenes at Shady Maple Smorgasbord
(Max Capacity 50 - Transportation not included)

Friday, July 31

8:00–9:00 AM
Registration

7:00–8:15 AM
Central Market Meet Up

Meet up with colleagues to visit the oldest continuously operated public farmers' market in the United States for a breakfast on your own.

8:30–9:30 AM
Breakout Sessions

7A - Personal Financial Health 101: Building Confidence for Your Financial Future
Instructor: *David Lagan*

7B - PA State Solutions- Leveraging Production Records and Technician Sheets for Smarter Operations
Instructor: *Amanda Stewart*

9:45–10:45 AM
Breakout Session

8A - Starting from Scratch: How to Start Making Changes to Your Menu
Instructor: *Brandy Dreibelbis*

8B - Emergency Preparedness
Instructor: *Dr. Carla Escribano, MS, RDN, LDN*

10:45 AM–12:30 PM
Closing General Session

Turning Scraps to Smiles — Live Food Art Competition
Instructors: *Paula Nardo & Brittany Frazer, RD*