



MONDAY

July 28th

2025

9:00AM - 12:00PM

SNAPA Board of Directors Meeting
Rooms 207-208

11:30AM - 1:30PM

Pre-Conference Session: Delgrosso Sauce Factory Tour and Lunch
Participants should meet in front of Blair County Convention Center.
*Pre-registration required.

12:00PM

Family Option to Delgrosso's Amusement and Water Park

2:30PM - 4:30PM

PSFS - Mini Golf
Lakemont Park
*Self Transportation

4:00PM - 5:30PM

Registration
Allegheny Lobby

5:30PM

Welcome Reception - Field Games, Live Music, and Bar
Blair County Convention Center- Lower Lobby/Sunset Patio

TUESDAY

July 29th

2025

7:30AM - 5:00PM

Registration
Allegheny Lobby

8:00AM - 10:00AM

Pre-Conference Session: PDE Admin Review
Room 202-204
Lindsay Seibert, Pennsylvania Department of Education

10:15AM - 12:15PM

Pre-Conference Session: PDE Procurement
Room 202-204
Karima Smith, Pennsylvania Department of Education
Joe Calvello, Pennsylvania Department of Education

11:00AM - 12:30PM

Lunch
Allegheny Lobby

1:00PM - 5:00PM

Food Show Setup
Exhibit Hall A-H

12:15PM - 12:30PM

Opening Celebration
Ballroom 1-4

12:30PM - 1:30PM	Opening Session- “Legacy Builder” Ballroom 1-4 Chef Vanessa Hayes BS MPA CC SNA , My Personal Touch Services by Chef Vee
1:45PM - 2:45PM	Breakout 1A: PDE/PDA Updates Rooms 202-204 Vonda Ramp , Pennsylvania Department of Education Lindsay Seibert , Pennsylvania Department of Education Joe Calvello , Pennsylvania Department of Education Breakout 1B: Chef Vanessa Rooms 205-206 Chef Vanessa Hayes , My Personal Touch Services by Chef Vee Innovation Session: Smart Mouth Pizza Rooms 207-208
3:00PM - 4:00PM	Innovation Session: American Dairy Association North East Rooms 202-204 Innovation Session: McCain Foods Rooms 205-206 Innovation Session: Singer Rooms 207-208
5:00PM - 6:00PM	Prized Partners Reception Ballroom 1-4
6:30PM - 6:30PM	President’s Reception Ballroom 1-4
6:30PM - 8:30PM	President’s Dinner Ballroom 1-4
8:30PM - 10:30PM	Evening Entertainment - DJ & Karaoke Ballroom 1-4

WEDNESDAY

July 30th

2025

7:00AM - 4:00PM	Registration Allegheny Lobby
7:00AM - 8:00AM	Continental Breakfast Ballroom 1-4
7:00AM - 11:30AM	Food Show Setup Exhibit Hall A-H
8:00AM - 9:00AM	General Session - Sheetz “ShhWelcome” Ballroom 1-4 Ryan Sheetz , EVP of Marketing and Supply Chain - Sheetz
9:15AM - 10:15AM	Breakout 2A: Scratch Cooking with Confidence: Mastering Best Practices for Serving Local Beef on School Menus Rooms 202-204 Meredith McGrath , PA Beef Council Nichole Hockenberry , PA Beef Council Strengthen your culinary skills and food safety knowledge in this focused session designed for school nutrition professionals. Learn how to confidently prepare and serve locally sourced beef while following nutrition guidelines and best practices for safe handling. A lively cooking demo will showcase efficient scratch cooking techniques and offer creative, student-friendly recipe ideas that celebrate farm-to-school connections. Leave with practical tools to bring fresh, flavorful, and safe local beef to your school menus.

9:15AM - 10:15AM

Breakout 2B: Fueled by Students: Unlocking the Full Potential of School Meals

Rooms 205-206

Laura Hatch, GENYOUth

Join the SNS DPG for a dynamic and informative session that delves into the latest findings from the GENYOUth National Youth Insights Survey. This session will explore the complex factors influencing youth attitudes, behaviors, and knowledge around healthy eating and school meals, with a special focus on the critical intersection of nutrition and physical activity. Through a panel of school nutrition experts and a student voice, we will share actionable insights and strategies for school nutrition professionals to improve nutrition education, enhance food offerings, and create a positive school meal environment.

Breakout 2C: A is for Attitude

Rooms 207-208

Christi Beazley, Carol H. Gilbert Consulting

Attitude impacts every aspect of our lives. Understanding how we get a particular attitude about different topics can open the mind to new possibilities. When working as part of a team, attitude affects productivity, efficiency, customer service, and participation. Join this workshop to learn more about attitude and how to make it positive, even in the most challenging situations.

10:30AM - 11:30AM

Breakout 3A: Youth Hunger Mapping: Identifying Areas of Need and Access Barriers for Pennsylvania's Children

Rooms 202-204

Morgan Flood, Central Pennsylvania Food Bank

Zach Zook, Central Pennsylvania Food Bank

The Central Pennsylvania Food Bank Impact and Policy Research team uses research and data to identify gaps and improve services within the charitable food system across Central Pennsylvania by leveraging multiple publicly available data sets, gathering its own primary data, and applying innovative analysis techniques. In this presentation, CPFB Impact and Policy Research will provide an overview of our recent assessment of the child food insecurity landscape and feature several interactive maps of key information. Throughout the presentation, we will identify areas of the Commonwealth with high proportions and numbers of children facing food insecurity, discuss areas of opportunity to increase access to and participation in the School Breakfast Program, the National School Lunch Program, the Child and Adult Care Food Program, SUN Meals, and WIC, and provide recommendations to take action for children in need.

Breakout 3B: Maximizing Impact: Workflow Efficiency and Time Management in Child Nutrition Programs

Rooms 205-206

Samantha Mozdzierz, International Food Solutions

Paul Rodgers, MSDE

In today's fast-paced child nutrition environment, maximizing time and streamlining workflows are essential for program success. This session will explore proven time management techniques, practical tools, and workflow optimization strategies tailored specifically for child nutrition professionals. Attendees will learn how to identify operational bottlenecks, delegate effectively, and implement systems that enhance daily productivity without compromising compliance or quality. Whether you're in a central office or on-site at a school, this session offers actionable insights to help you work smarter—not harder.

Breakout 3C: Leveraging Social Media Tools and Canva for Effective Digital Learning

Rooms 207-208

Reagan Hess, Super Bakery

Courtney Rhoades, Super Bakery

In today's digital age, social media and design tools play a crucial role in transforming how we learn and communicate. This interactive session will dive into the powerful combination of social media platforms and Canva, a leading graphic design tool, to enhance learning experiences. Whether you're an educator, student, or content creator, this session will equip you with practical strategies to leverage social media tools for engagement and Canva for creating visually compelling content.

11:30AM - 12:30PM

Food Show Open - Directors Only

Exhibit Hall A-H

11:35AM - 12:25PM

School Food Service: What's Eating You and How to Stop the Consumption of Your Thoughts, Time and Energy

Rooms 202-204

Curtistine Walker, Retired Director of Food Service, Pittsburgh Public Schools

Upon completion of the session, attendees will be able to share common problems that occur during the day to day school food service operation and various solutions to solve the problems to provide a plan of action for solving their specific needs. Discussion topics will include: 1. Teamwork 2. Conflict Resolution 3. Consumer Awareness 4. Management and Employee Relations 5. Preparing for the Future Expectations in Food Service and Designing a Plan for Your Personal Well-being.

11:35AM - 12:25PM

Budgeting a School Nutrition Program

Rooms 205-206

Susan Maffe, MS, RD, SNS, School Nutrition Association, Director of Food & Nutrition Services, Meriden Public Schools

12:30PM - 3:00PM

Food Show Open for All

Exhibit Hall A-H

3:30PM

Bus Ride to Train

*Meet in front of Blair County Convention Center

4:00PM - 5:00PM

Train Ride to Kulp Family Dairy Farm (Included in Registration)

5:00PM - 6:00PM

Tour of Kulp Family Dairy Farm

6:00PM - 7:00PM

Return to Blair County Convention Center

7:00PM - 10:30PM

Barn Party and Reception -

Special Guest: Singer Jimmy Mowery (As Seen on The Voice!)

Exhibit Hall F-H

Join us for food, music and line dancing!

THURSDAY

July 31st

2025

7:00AM - 9:00AM

Registration

Allegheny Lobby

7:00AM - 8:00AM

Continental Breakfast

Ballroom 1-4

7:00AM - 8:30AM

Local Sourcing at Sunrise

Connect directly to local food distributors whose mission is to provide schools with fresh and nutritious local produce.

8:30AM - 9:30AM

PA Farm to School Panel- Procurement, Produce Auctions, PA preferred days, and More!

Rooms 202-204

9:30AM - 11:30AM

PDE Farm to School/Cooking Competition

Elaine McDonnell, Penn State University

Audrey Hess, Pennsylvania Department of Education

Chef Bill Scepansky